

Washington State
Quit Line Data Summary
 March 2005 vs. January, February & March 2006

	<u>Mar. 2005</u>	<u>Jan. 2006</u>	<u>Feb. 2006</u>	<u>Mar. 2006</u>
Total Calls to Quit Line	N = 2,180	N = 3,000	N = 1,518	N = 1,519
	Mar. 2005 %	Jan. 2006 %	Feb. 2006 %	Mar. 2006 %
Gender	N = 1,889	N = 2,560	N = 1,286	N = 1,215
Female	61.6%	59.5%	60.8%	60.9%
Male	38.4%	40.5%	39.2%	39.1%
Race/Ethnicity	N = 1,633	N = 2,025	N = 1,157	N = 1,072
American Indian/Alaskan Native	4.0%	2.6%	4.2%	4.7%
Asian/Pacific Islander	1.0%	3.1%	4.2%	1.9%
African American	4.7%	6.3%	3.1%	4.2%
White	90.2%	81.3%	83.2%	82.7%
Other	NA	6.7%	5.3%	6.5%
Hispanic/Latino ¹	7.4%	5.3%	4.9%	6.3%
Age	N = 1,872	N = 2,479	N = 1,229	N = 1,156
Less than 18 years old	1.4%	0.8%	1.8%	1.3%
18 - 24 years old	19.1%	23.1%	17.0%	16.1%
25 - 34 years old	23.4%	29.1%	25.2%	22.7%
35 - 44 years old	23.3%	18.7%	21.8%	23.8%
45 years and older	32.7%	28.3%	34.2%	36.1%
Education	N = 1,734	N = 2,309	N = 1,129	N = 1,049
Did not graduate high school	21.5%	18.4%	21.2%	23.2%
High school graduate	34.3%	35.4%	36.1%	36.9%
Some college/vocational school	35.6%	32.9%	30.1%	29.2%
College graduate	8.7%	13.3%	12.6%	10.7%
Caller Type²	N = 1,978	N = 2,818	N = 1,430	N = 1,413
General Information	6.3%	7.5%	9.6%	11.9%
Health care provider	2.0%	2.3%	2.6%	3.9%
Tobacco user	91.7%	90.2%	87.8%	84.2%
Payer Type	N = 1,389	N = 2,380	N = 1,159	N = 1,133
Insured	37.1%	40.0%	36.4%	39.6%
Uninsured	32.5%	41.8%	37.5%	34.2%
Medicaid	30.3%	18.2%	26.1%	26.2%
Heard About	N = 1,573	N = 2,343	N = 1,107	N = 1,032
Employer/worksite	12.7%	1.0%	2.3%	1.2%
Health care professional	23.7%	15.8%	25.2%	30.6%
Television	15.0%	6.6%	3.7%	3.5%
Website	NA	3.1%	3.0%	2.8%
Radio	3.4%	27.9%	2.8%	1.0%
Newspaper/Magazine	1.3%	1.7%	1.3%	0.9%
Brochure/Newsletter	4.3%	6.1%	10.9%	15.0%
Family or friend	31.7%	32.1%	43.6%	37.7%
Health Department	3.7%	4.6%	5.9%	6.9%
School	1.8%	1.1%	1.3%	0.5%